



ABOUT IP PARTNER

IP Partner provides in-depth technology, patent, and competitor analyses for multi-national companies, startups, and legal firms

CUSTOMERS

IP Partner has worked with clients involved in:

- Medical Devices
- Biotechnology
- Healthcare
- Chemicals & Materials
- Fuel Cells
- Data Storage
- Software
- Telecommunications

QUOTABLE

"The product exceeded our expectations in every way. We have reaped significant value so far, but we're even more excited about what lies ahead"

David Duncan, President,
EncryptX Corporation

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Become *IP-Savvy*SM. Get there with IP Partner.



*IP-Savvy*SM companies utilize intellectual property (IP) as strategic assets to protect market share, block competitors, create licensing revenues and profits. **Are you one of them?**

With the ever increasing complexity and volume of patents in today's knowledge economy, businesses must understand the patent landscape to avoid costly IP landmines and capture the unclaimed territories before your competitors do. However, many businesses lack the specialized talents of patent search and analysis in-house to navigate the complex technological landscape. **It's what you don't know that will hurt you.**

IP Partner offers patent search and analysis expertise, access to state-of-the-art patent databases, and technical experts. We carefully manage each project, focusing on the answers critical to your objectives and taking into consideration your budget and schedule. We consistently exceed client expectations for quality, value, responsiveness, and professionalism. **Let IP Partner be your partner in unlocking patent value.**

Our Analysis Earns Us Repeat Business. Again and Again.

PATENT SEARCH & PATENT WATCH

It's what you don't know that will hurt you. Whether it's a new idea from your own R&D, a patent portfolio you are interested in licensing or evidence you need for defensive or offensive legal issues, IP Partner provides you with accurate, impartial, and timely results in a thorough, concise report.

IP Partner's differentiation rests with our proprietary *IP-Savvy*SM Patent Search and Screening Process. Our unique process allows us to find the patents that are highly relevant to your interests accurately and efficiently.

- Novelty
- Invalidation, Opposition
- Infringement, Freedom-to-Operate
- Legal Status
- Patent Family
- Cites or Citing References
- Assignee or Inventor
- Patent Watch

PATENT LANDSCAPE MAPPING & ANALYSIS

Our analysis consistently earns trust and repeat business. Our reports make it easier than ever for your decision-makers, regardless of their depth and background in patents, to quickly grasp the strategic, technical, and competitive implications of the entire patent landscape. We go through multiple searches, review hundreds or thousands of patent publications, conduct in-depth examinations on the high-relevance patents, and translate complex information into clear facts, trends, and risks. Our unbiased, fact based analysis enable clients to:

- Gain in-depth understanding of the IP and its landscape
- Identify competitor's IP strategy and portfolio
- Detect threats and develop workaround solutions
- Position new product in market
- Ensure new patents have economic value
- Minimize legal costs
- Profit from patent value through defensive or offensive approaches



VALUE

IP Partner helps you to:

- Protect key technical assets and associated market advantage
- Create downstream licensing revenue potential
- Avoid developing infringing products
- Access to unbiased, high-quality reports whenever you need them
- Save the cost of acquiring special IP databases and in-house staff

TECHNOLOGY LICENSING

Unlocking patent value is hard work. IP Partner's proprietary process provides quick identification of the opportunities available for a given technology. We help companies:

- Identify and find licensees or buyers for a technology
- Find specific technologies to fill the gaps in companies' IP portfolios



IP PARTNER
Realizing Value from Intellectual Property

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